



Collaboration & Shared Values

Tools for Community Engagement







Bruce Rock District Farmer's Coop 1922-?



COOPERATION

=

COLLABORATION?

PEOPLE = SOLUTION

PEOPLE = SOLUTION

PEOPLE = PROBLEM

→ 3 STORIES

→ 2 VIDEOS

1. TOOLS

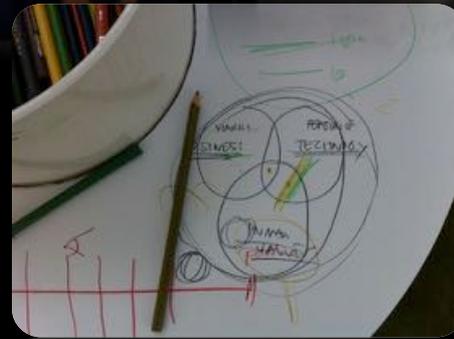
2. CULTURE

Our current education
system breeds
experts not
boundary riders.

#MF2



InnovationLand



Stanford visit



Interdisciplinary design
class, Stanford.



David Kelley
Founder IDEO & d.School



David Kelley
Founder IDEO & d.School

(REATIVES ARE...

(REACTIVES) ARE TRAINED
LATERAL THINKERS

(REACTIVES) ARE TRAINED

LATERAL THINKERS

=

PROBLEM SOLVERS

**“You need
a space.**

**Then just
get started.”**



**Lauri Repokari
Design Factory, Aalto U.**



OUTRAM ST

GOULD ST
1-8

ONE
WAY
←

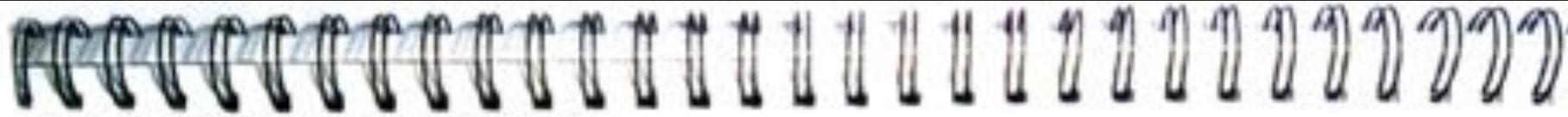
White poster or notice on the brick wall.

White poster or notice on the brick wall.

White poster or notice on the brick wall.



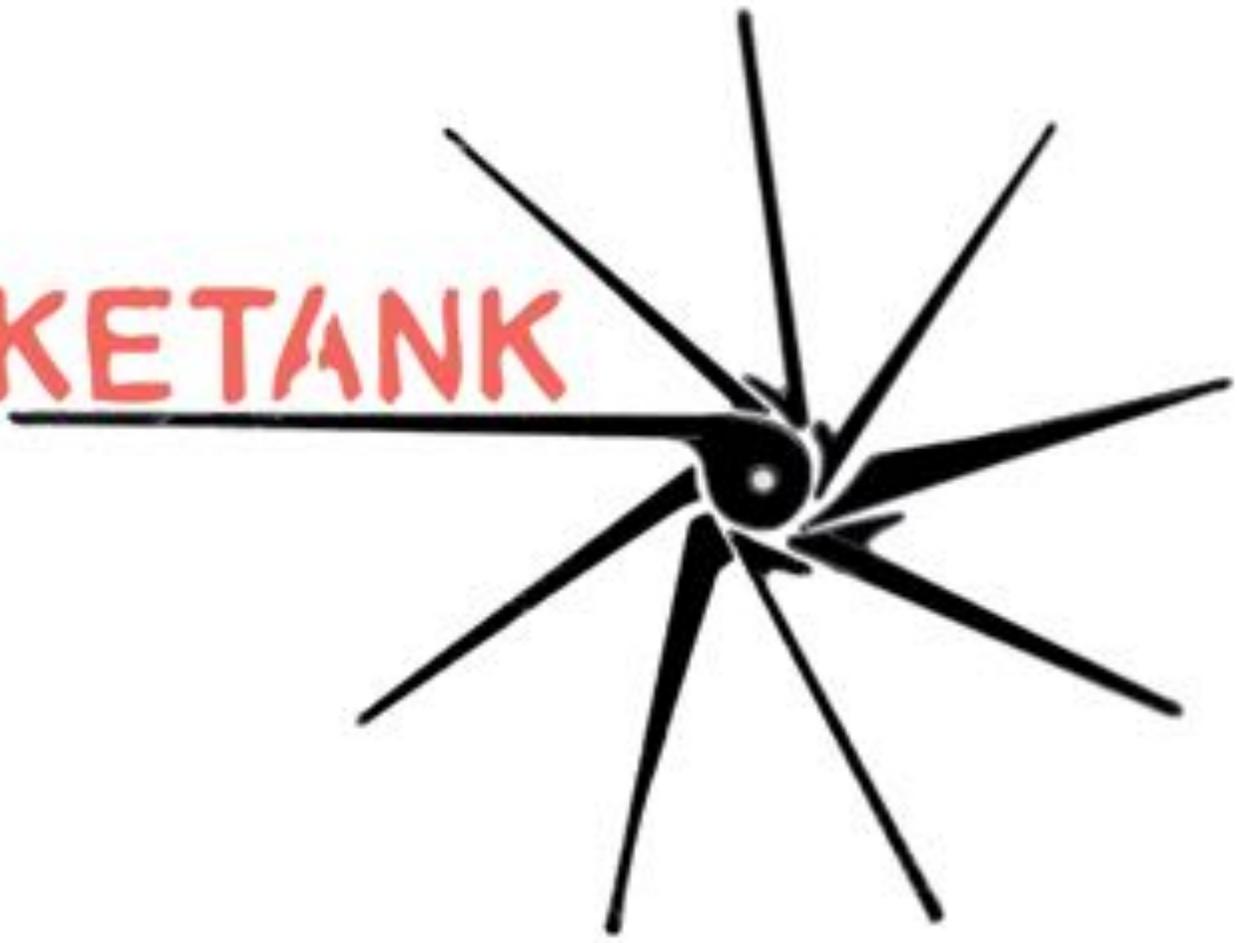
rough space



a thinktank that you cycle to:



BIKETANK





DRIVE SLOWLY







IT'S SO
EASY TO
SOIN IN!

I CAN'T GET OUT
OF HERE!
I'M STUCK!
HELP!



Let's
look!!!

OH NO!!
I HAVE TO GO
I'VE GOT TO GO
LOOK, LOOK!!

PRODUCERS \leftrightarrow CONSUMERS

Meaning



Experiences



Services



Products



Commodities

PRODUCTION X CONSUMPTION
=
EXPERIENCE

(PRODUCTION X CONSUMPTION)
=
EXPERIENCE

TOGETHER $\left(\begin{array}{c} \text{PRODUCTION X CONSUMPTION} \\ = \\ \text{EXPERIENCE} \end{array} \right)$

(REATIVITY (TOGETHER (PRODUCTION X CONSUMPTION
=
EXPERIENCE)))

(REACTIVITY (TOGETHER (PRODUCTION X CONSUMPTION
= EXPERIENCE))



MEANING



enablers

CONNECTORS

BELIEVERS

SOUP

Strategic Open Urbanism Platform





Waits sledge
to catch
over, Watto



er's alleged
test sex
assault



Members of community at the forum.

The forum, was hosted by state Labor MP Michael Daley and federal Labor MP Matt Thistlethwaite



Mr File said there was a trend for people to move away from large homes to apartment living and he implied car use was on the decline.

Congratulations to...
double pass to se...
Harbour on Sund...



What's On

BallerBees - A

Pymont, Centennial
26/03 | 8pm

Double Bay C

Guilfoyle Park, Cnr
NSW
26/03 | 8:30am

Sound the Oc Octonauts at

Manly SEA LIFE Sa
26/03

Southern Exp Island & Anta

XBB Gallery, 88 Ab
26/03 | 11am

The Core Sell

Sydney and Terrig
26/03

See all -

Michael File, of the Department of Planning speaks at the forum.

Free
likes

TOP OF PAGE

STORIES



saits sledge
to catch
er, Watto



er's alleged
e test sex
assault

GET OUR
PAGE FOR ALL



sustainable

AND

equitable

PROSPERITY

WE NEED A NEW MODEL

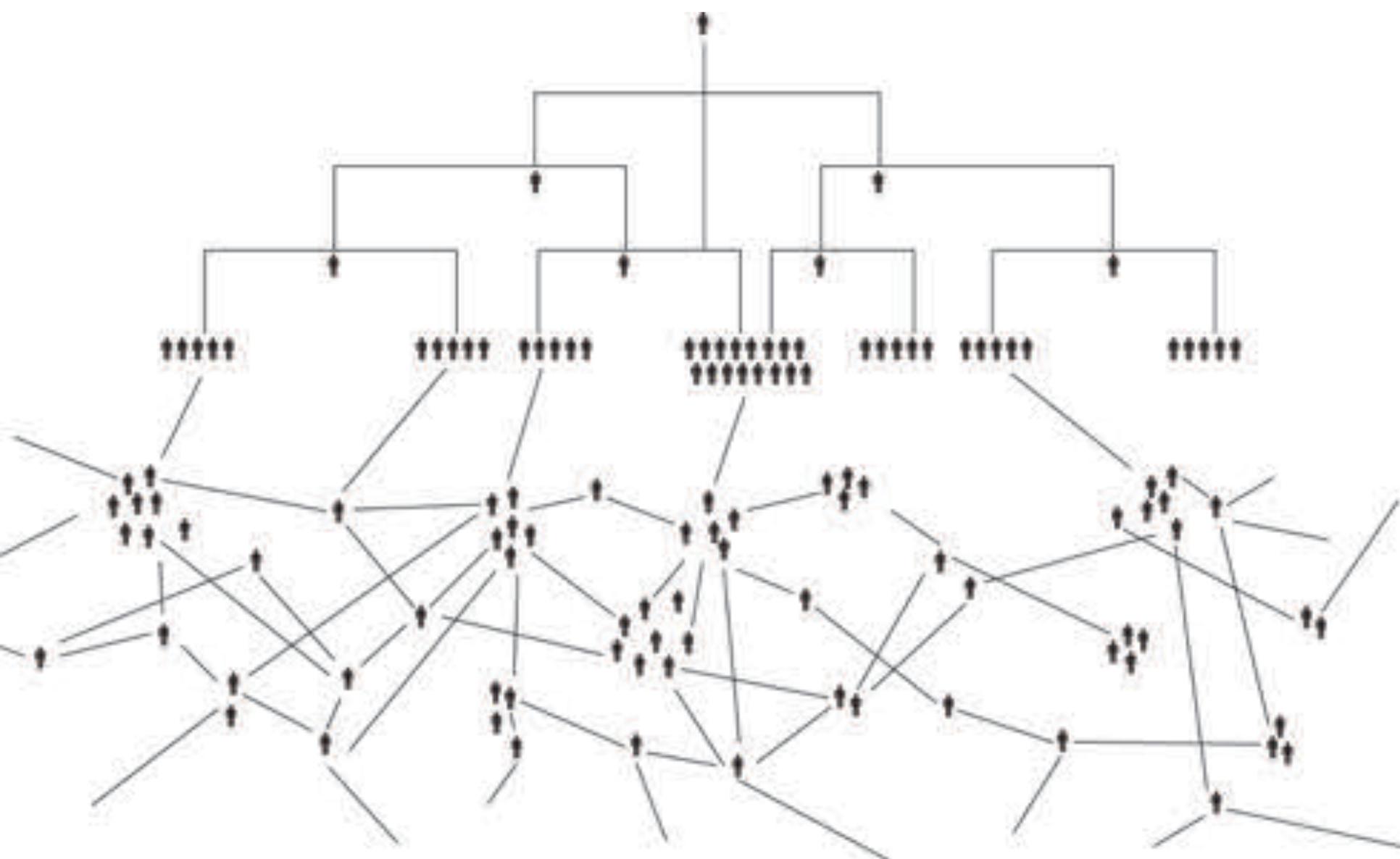
STRATEGIC

OPEN

URBANISM

1

STRATEGIC



2

OPEN

OPEN
HEARTED

AND HUMAN-CENTRED

THE

willing - and - invested

CROWD

In cooperation with
Catalyst Investor



Strategic Innovation
Partner



HOUSING AFFORDABILITY FOR YOUNG PEOPLE (18-35 YRS)

5 WEEKS

200 COLLABORATORS

24 FELLOWS

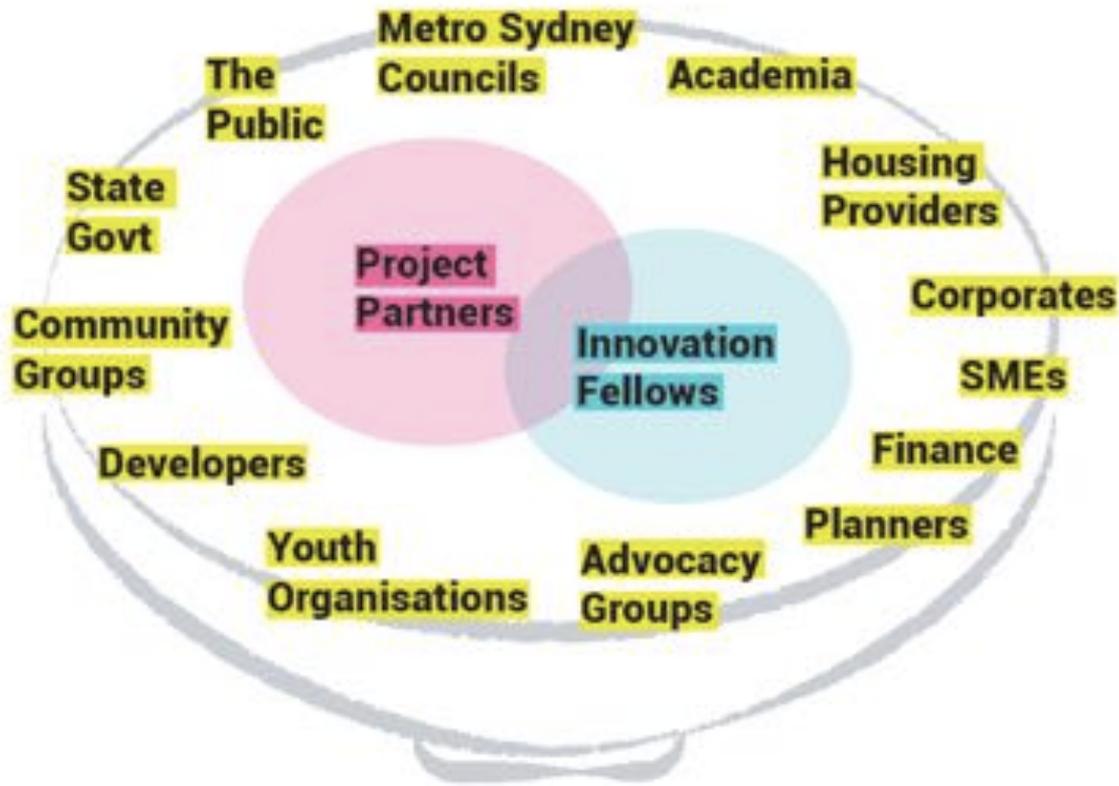
6 PROPOSALS

"PLATFORMS"

DIVERSITY

in the

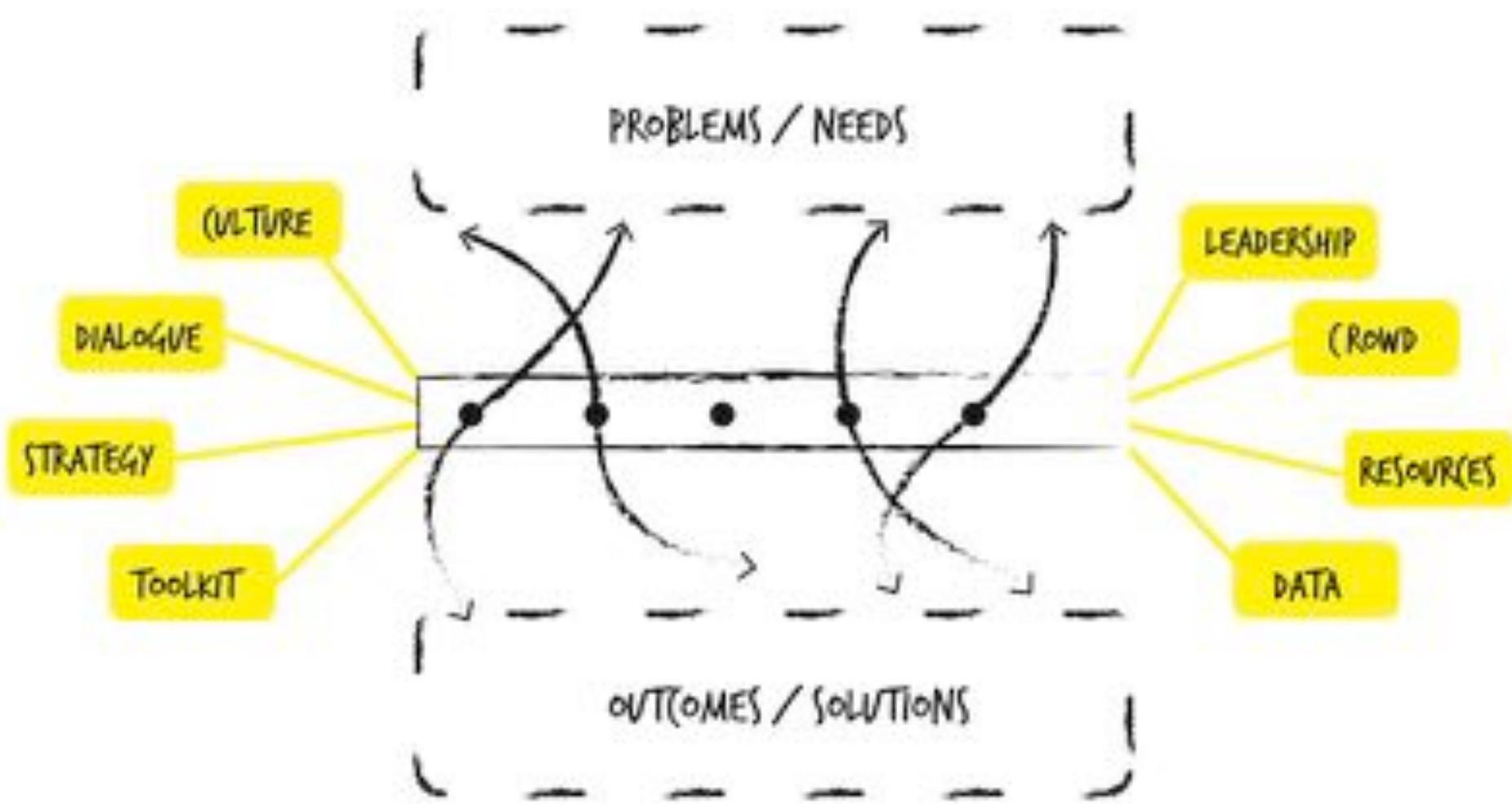
SOUP MIX



- ABC
- AMP
- Architects Registration Board
- Better Planning Network
- Bike Sydney
- China Australia Millennial Project
- City of Parramatta
- City of Sydney - City Life, Culture, Planning
- Cred Community Planning
- Crone Partners
- FACS
- Frost Design
- Hart Advisory

- Hassell
- Hill PDA
- Hunters Hill Council
- Inner City Youth At Risk Project
- Inner Sydney Regional Council Social Dev.
- Interaction Consortium
- JBA Urban
- Link Place Live
- One Million Acts of Innovation
- Place Partners
- RAW Architects
- RedWatch
- Savills
- Shaping Suburbia

- SHFA
- Simpson + Wilson
- SJB Architects
- Tenants' Union of NSW
- The Lot, Parramatta
- Total Environment Centre
- UNSW
- Urban AC
- Urbis
- USYD
- UTS
- UWS
- Westpac



CONNECTING DIVERSE PEOPLE & TOOLS TO SOLVE PROBLEMS

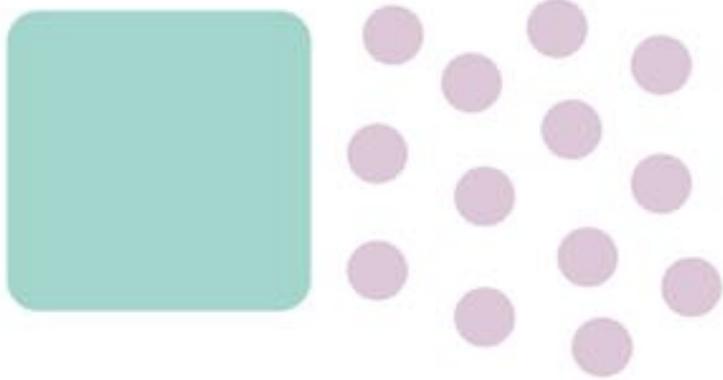
the urban

OPERATING

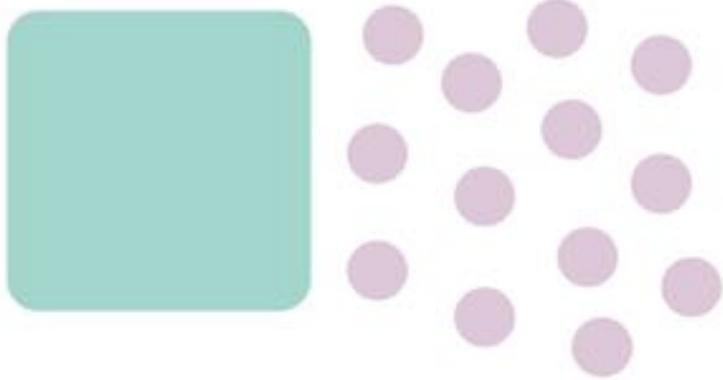
SYSTEM

for

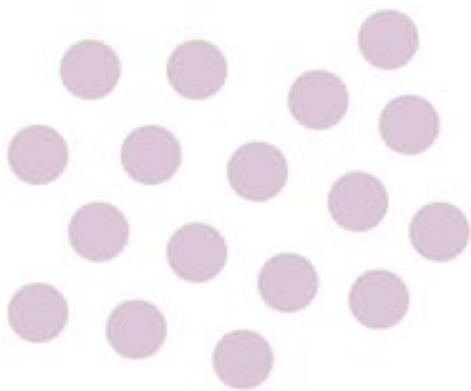
INNOVATION



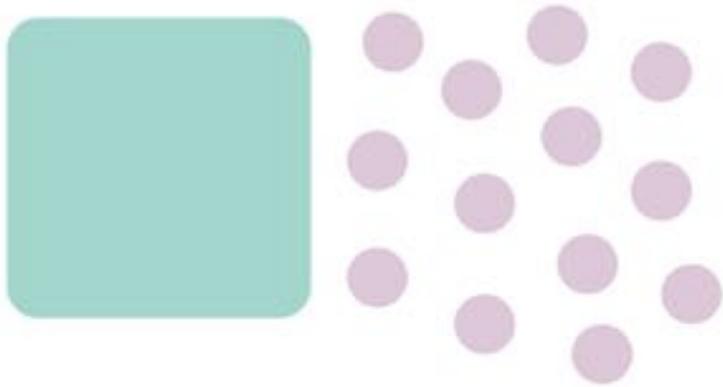
STRATEGIC + OPEN



STRATEGIC + OPEN



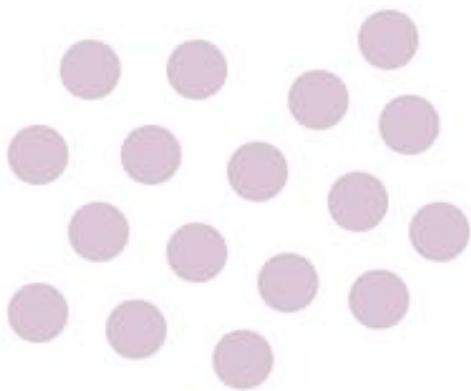
100% OPEN INVESTMENT



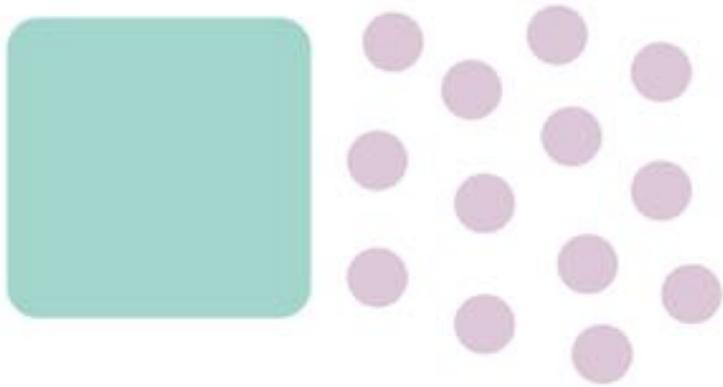
STRATEGIC + OPEN



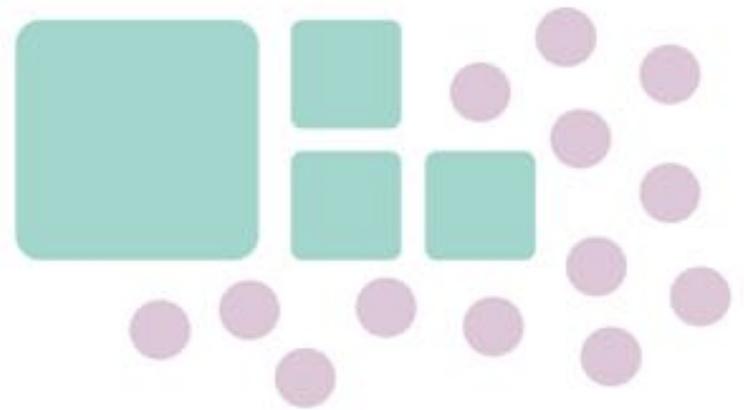
TIERED STRATEGIC + OPEN



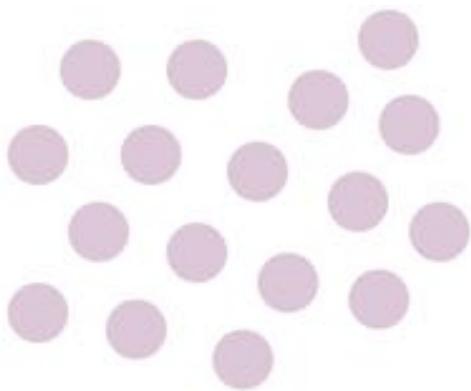
100% OPEN INVESTMENT



STRATEGIC + OPEN



TIERED STRATEGIC + OPEN



100% OPEN INVESTMENT

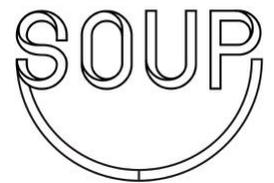


100% STRATEGIC

COLLECTIVE

CREATIVITY

5x5



5 steps

5 minutes each



5 MINUTES LEFT

WARMUP

- Think of as many related ideas, thoughts, and feelings as you can for the word **COMPLEXITY**.



1

MINUTE LEFT

START

OPEN IDEATION

Brainstorm as many exciting, cutting edge, wacky, technological, socially innovative, or just plain new ideas that are emerging recently out of your Themes.



5

MINUTES LEFT

2

EMPATHISE

Develop a persona based on the characteristics assigned. Draw the person, give them a name, hobbies, lifestyle, traits.

- What do they know, and how do they feel, about their Issue?



5

MINUTES LEFT

3

PROBLEM STATEMENT

- Develop a “How Might We...” question to frame a specific problem or challenge to be solved for your Persona.
- Try to include an angle from the Issue assigned.



5

MINUTES LEFT



HOW MIGHT WE . . .

A hand-drawn speech bubble with a thick black outline and a tail pointing towards the bottom right. The text inside is written in a bold, black, hand-drawn font.

HOW MIGHT WE
ENABLE SAMIRA TO BUILD
A NEW WAY TO BRING TOGETHER
ARCHITECTS TO COOPERATE FOR
BETTER SUSTAINABILITY
OUTCOMES.

4

CREATE

- Design a Project that answers your “How Might We” question considering the greater needs of cooperatives / the coop movement.



5

MINUTES LEFT

5

BUILD + PITCH

- Build a conceptual prototype of your Project proposal.
- Develop a 1-minute pitch that includes your HMW Question and Prototype.



5

MINUTES LEFT

SHARE



WHAT
JUST
HAPPENED?

1. TOOLS

1 pm Prototype
Test
Refine

2³⁰ pm Prepare Pitch

3 pm Final pitch
+ guests

4 pm Review +
FEEDBACK

FINISH

stepwise iteration



Structured speed



collaborative
rapid
prototyping

Build to think





parallel ideation

QUALITY

Samira, 25,
Kunnamanhor Parvammatta
ES Dairiter,

QUALITY
PARCE

random variables



u.lab

RADIO SHOW

RENO PROJECT

GRATTI TRAIN

KID CON

Starting with AS&S
1000
map chart

What are the main
ideas in the
text?

How do you
feel about the
story? Why?
by Sarah Smart

What do you
think about
the story?

How do you
feel about the
story?

THE TRAIN
IS THE
GRAIN!

I LIKE
MY BIKE

I AM WORRIED
WHERE IS MY
SON??

SHE'S NOT COME
ENOUGH BRT

PLACES

EVENTS

PLACES

think big

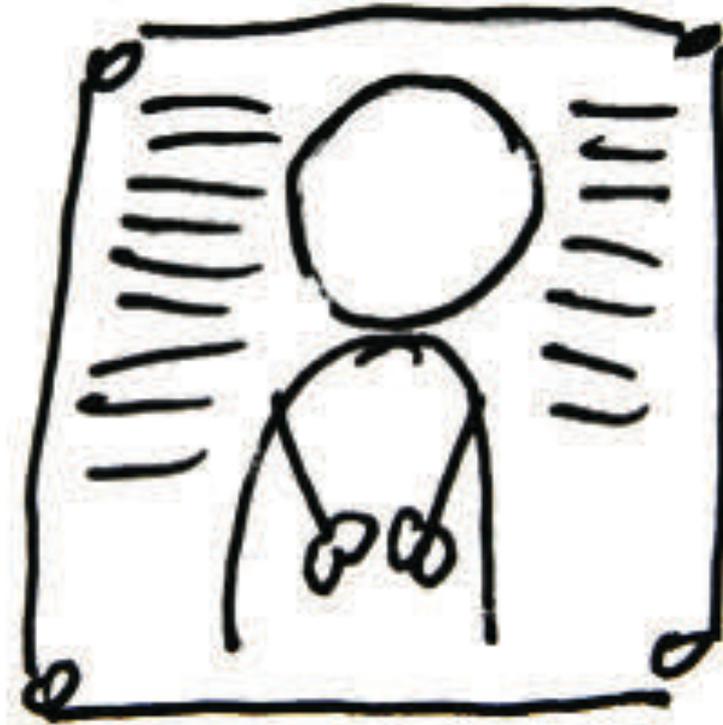
Focus on humans





empathy

Personas



Action statements





quick projects



interactive
presentations



storytelling

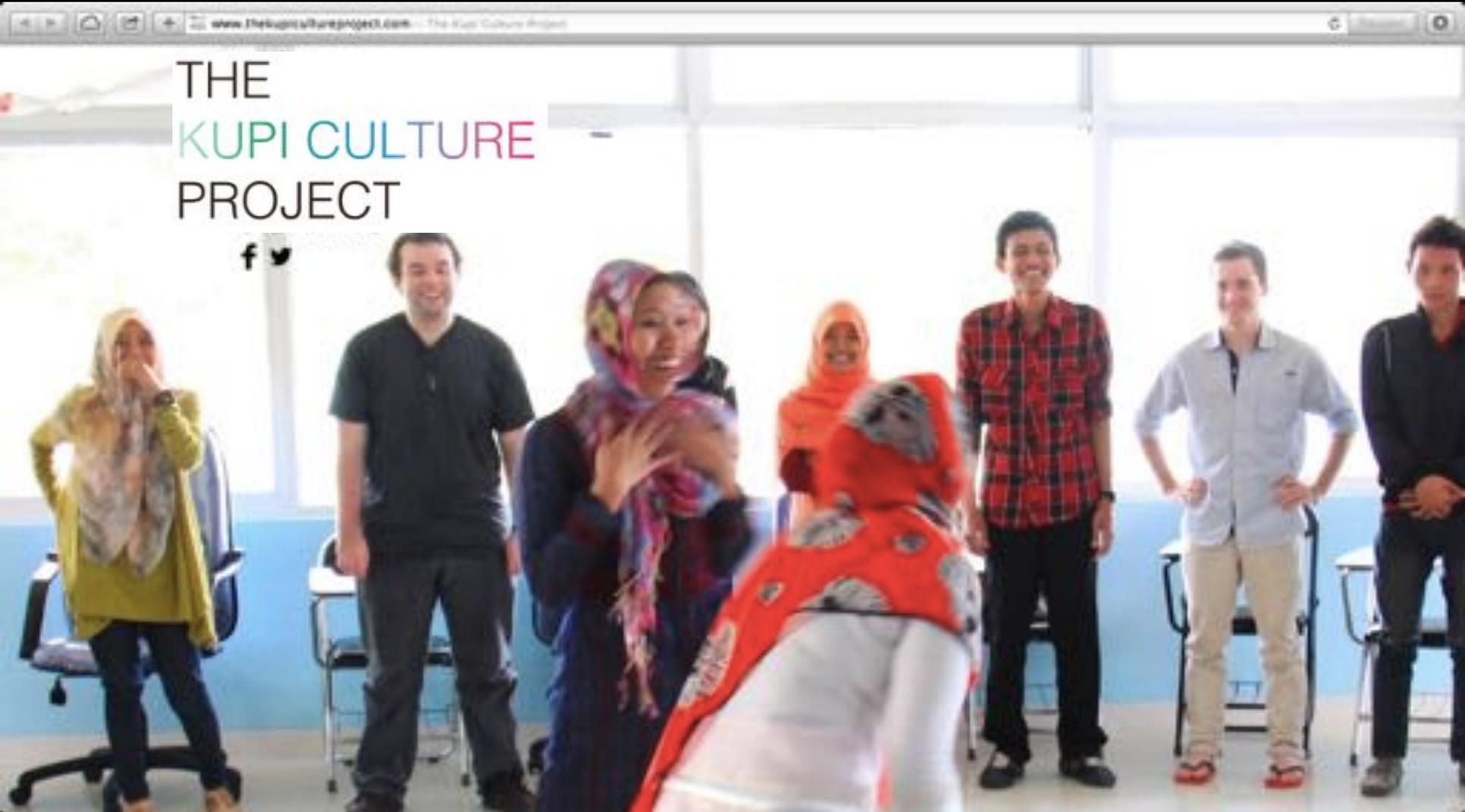
Improvisation



2. (CULTURE
GROWS

www.thekupicultureproject.com The KUPI Culture Project

THE KUPI CULTURE PROJECT





SkinForm is a modular pneumatic structure that transforms in many physical ways.



Sonic sound infuses active postcard Museum.



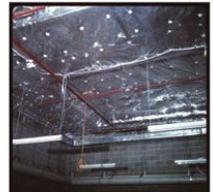
Tokyo Mobility exhibited at the Architecture Biennale. Mobility is popular culture in Tokyo.



Soft Inve an immersive installation massive Tu Cockaton II industrial in Sydney Har



Pixel.Nest is a project that seeks to design urban forms.



The Tokyo Code Pro communicates the complexity of Tokyo in conceptual representations 'diagnostics'.



ORB is an urban organ, spawning structures of photos, film and simula



Neo Tokyo / Neo New York. Five



Osaka Star (proposed) is vertically & rotation in s





exa-
anc-
ding
CH
A
RO

What is the necessity in relaxation

FERONTU

The building is
a style of work

TENSION
Changing in quality.
CHARM
Starting new culture.

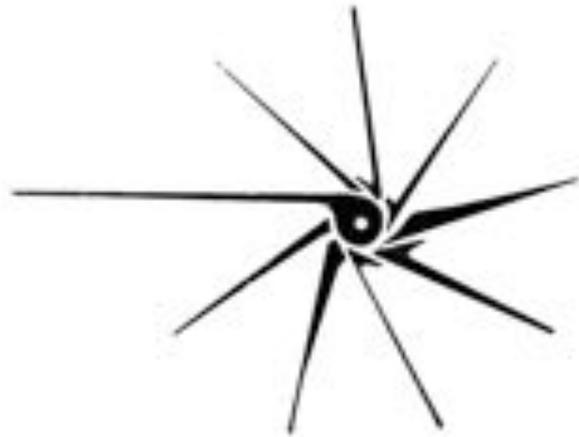


STANDARD
FERONTU

ING

A woman with a joyful expression, wearing a purple floral lei and a purple top, is the central focus of the image. She is in a kitchen setting, with a white countertop and a wooden railing visible in the foreground. In the background, another person is partially visible, and a fire extinguisher is mounted on the wall. The overall atmosphere is bright and cheerful.

actualising
delight



THANK YOU



SOUP.CITY

a) JOANNE JAKOVICH