



Collaboration & Shared Values

Tools for Community Engagement



social
enterprise
services



BUSINESS COUNCIL
OF CO-OPERATIVES AND ALTERNATIVES





Bruce Rock District Farmer's Coop 1922-?



(COOPERATION

=

(COLLABORATION?

PEOPLE = SOLUTION

PEOPLE = SOLUTION

PEOPLE = PROBLEM

→ 3 STORIES

→ 2 VIDEOS

1. TOOLS

2. CULTURE

Our current education
system breeds
experts not
boundary riders.

#MF2



Innovationland



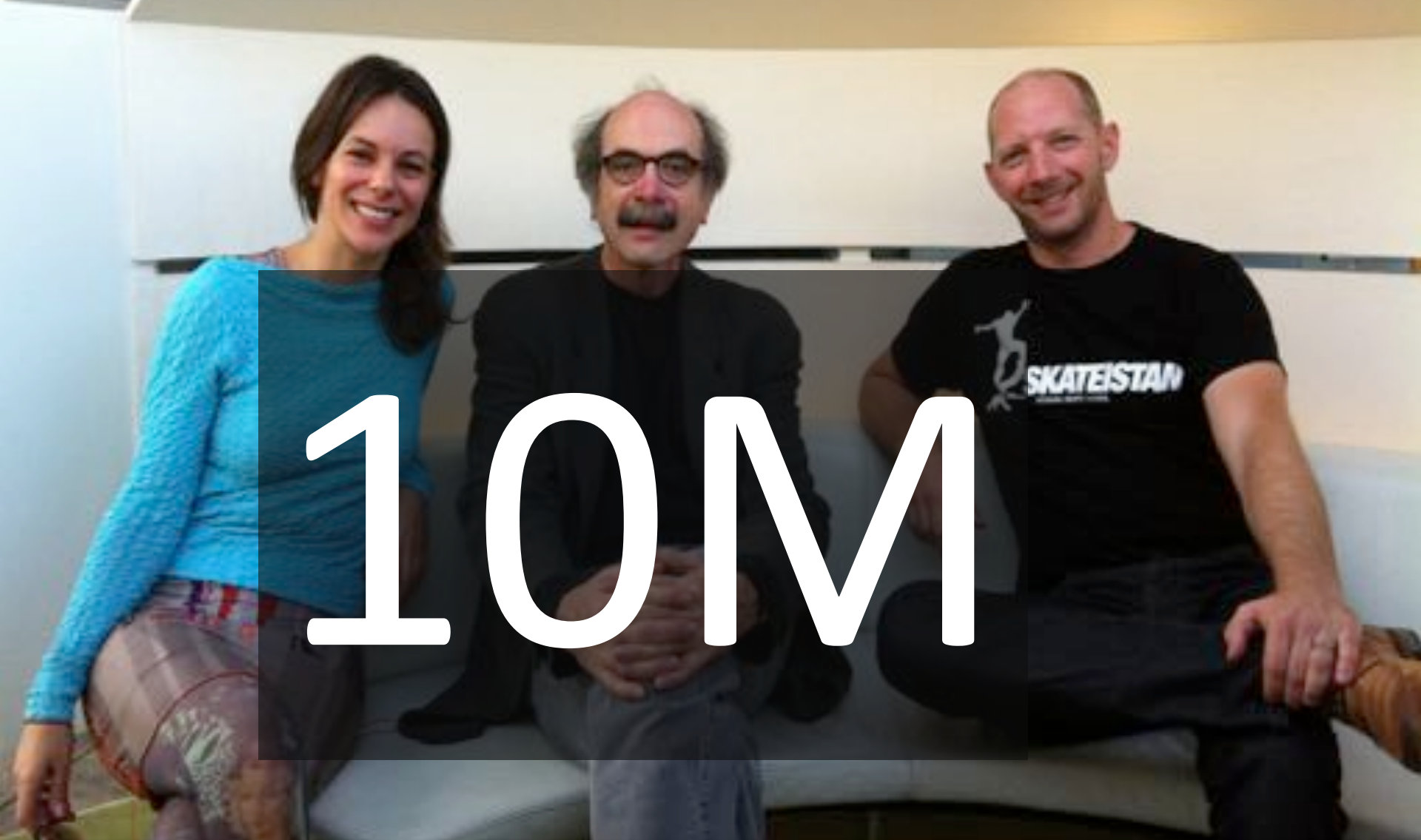
Stanford visit



Interdisciplinary design
class, Stanford.



David Kelley
Founder IDEO & d.School



David Kelley
Founder IDEO & d.School

(REATIVES ARE...

(RE)ATIVES ARE TRAINED
LATERAL THINKERS

(RE)ATIVES ARE TRAINED

LATERAL THINKERS

=

PROBLEM SOLVERS

**“You need
a space.**

**Then just
get started.”**



**Lauri Repokari
Design Factory, Aalto U.**



OUTRAM ST

GOULD ST
1-8

ONE
WAY
←



rough space



a thinktank that you cycle to:











He gave us
a great year
then told
us of stories

STUDIO 10



IT'S SO
EASY TO
JOIN IN!

I can't wait to see
you all at the
party!

Let's
look!!!

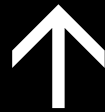
OH NO!!
I HAVE TO
GO TO THE GYM
NOW!!

PRODUCERS \leftrightarrow CONSUMERS

Meaning



Experiences



Services



Products



Commodities

PRODUCTION X CONSUMPTION
=
EXPERIENCE

$$\left(\text{PRODUCTION} \times \text{CONSUMPTION} \right) = \text{EXPERIENCE}$$

TOGETHER $\left(\begin{array}{c} \text{PRODUCTION} \times \text{CONSUMPTION} \\ = \\ \text{EXPERIENCE} \end{array} \right)$

(REACTIVITY (TOGETHER (PRODUCTION X CONSUMPTION
=
EXPERIENCE)))

(REACTIVITY (TOGETHER (PRODUCTION X CONSUMPTION
=
EXPERIENCE)))

MEANING



enablers

CONNECTORS

BELIEVERS

SOUP

Strategic Open Urbanism Platform





...sledge
...to catch
...er, Watto



...er's alleged
...test sex
...assault



Members of community at the forum.

The forum, was hosted by state Labor MP Michael Daley and federal Labor MP Matt Thistlethwaite

...the



sledge
to catch
er, Watto



er's alleged
e test sex
assault

Mr File said there was a trend for people to move away from large homes to apartment living and he implied car use was on the decline.



Michael File, of the Department of Planning speaks at the forum.

Congratulations to
double pass to se
Harbour on Sund

What's On

BallerBees - A

Pymont, Centennial
26/03.1.00pm

Double Bay C

Guilfoyle Park, Cnr
NSW
26/03.1.8.20am

Sound the Oc Octonauts at

Manly SEA LIFE Sa
26/03

Southern Exp Island & Anta

XBB Gallery, 88 Al
26/03.1.10am

The Core Sell

Sydney and Terrig
26/03

[See all +](#)



sustainable

AND

equitable

PROSPERITY

WE NEED A NEW MODEL

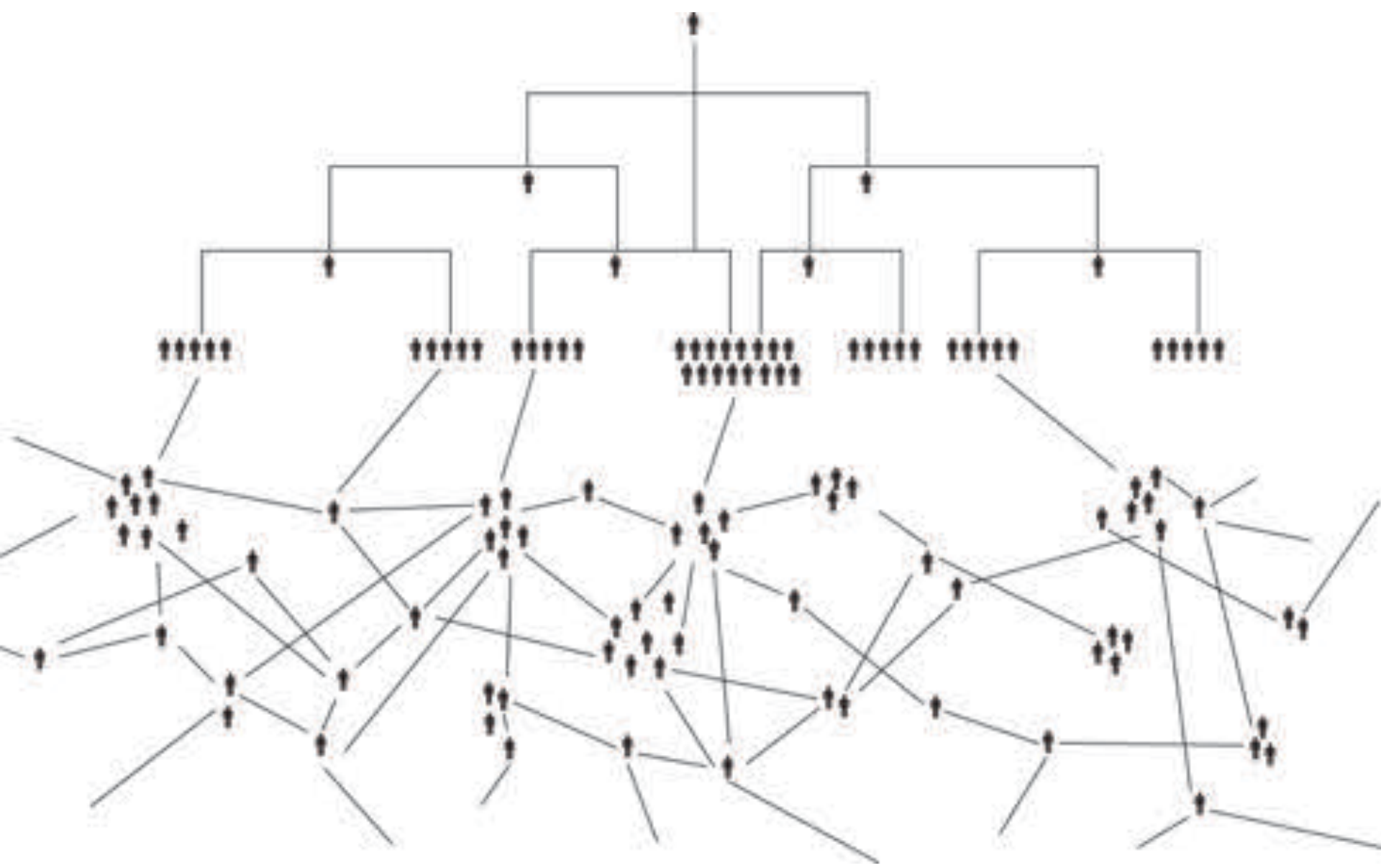
STRATEGIC

OPEN

URBANISM

1

STRATEGIC



2

OPEN

OPEN
HEARTED

AND HUMAN-CENTRED

THE

willing - and - invested

CROWD

In cooperation with
Catalyst Investor



Strategic Innovation
Partner



HOUSING AFFORDABILITY FOR YOUNG PEOPLE (18-35^{YRS})

5 WEEKS

200 COLLABORATORS

24 FELLOWS

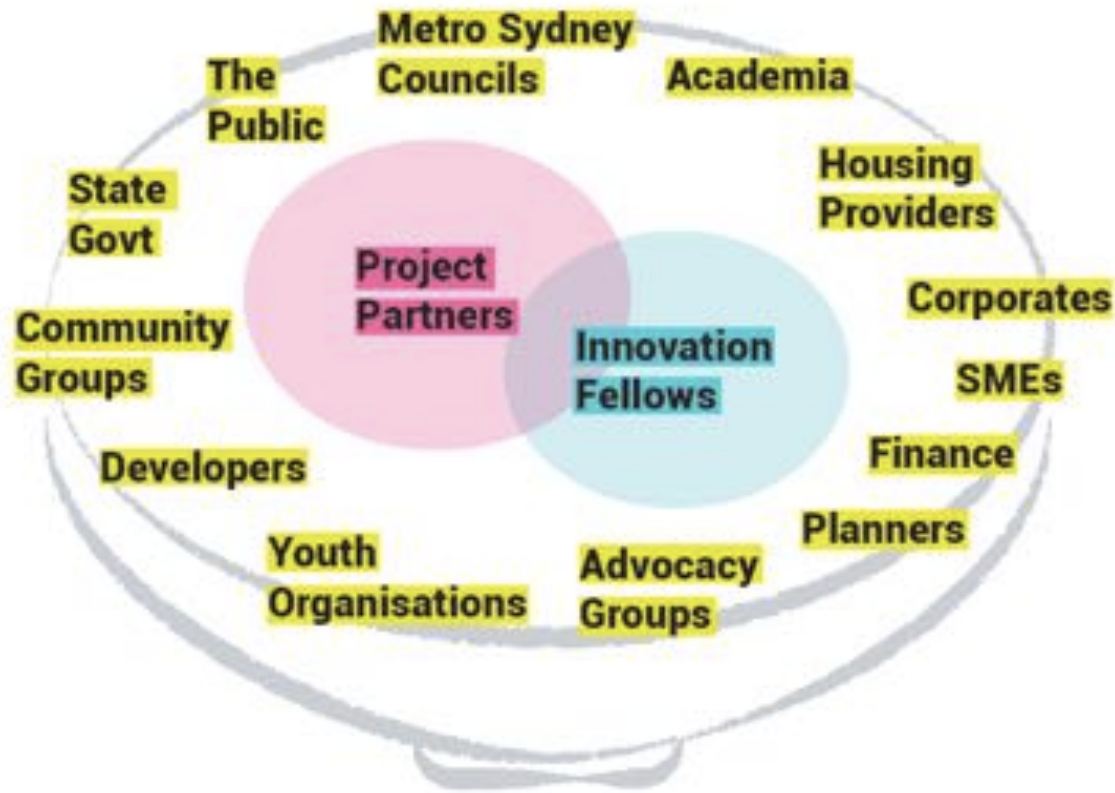
6 PROPOSALS

"PLATFORMS"

DIVERSITY

in the

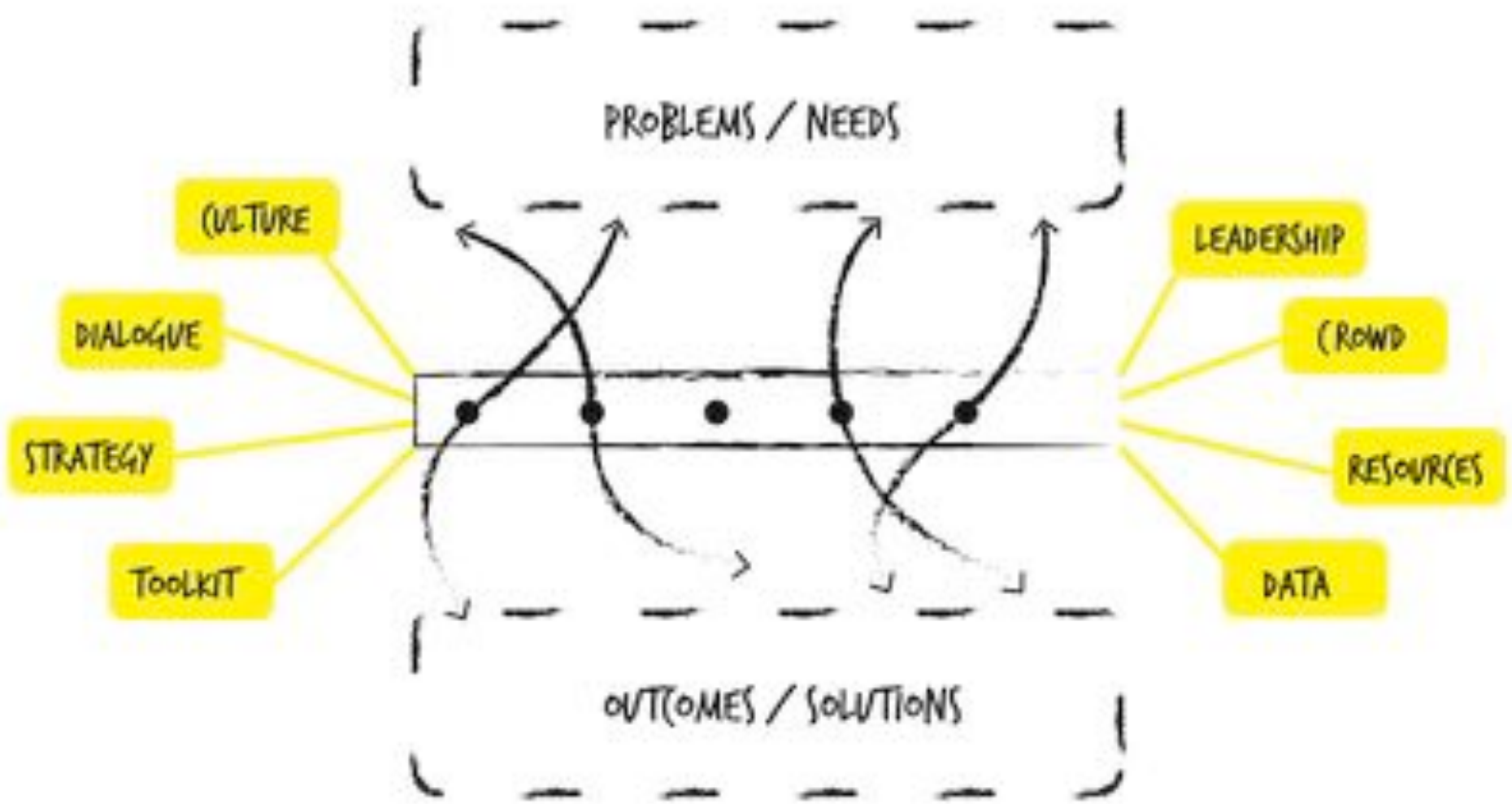
SOUP MIX



- ABC
- AMP
- Architects Registration Board
- Better Planning Network
- Bike Sydney
- China Australia Millennial Project
- City of Parramatta
- City of Sydney - City Life, Culture, Planning
- Cred Community Planning
- Crone Partners
- FACS
- Frost Design
- Hart Advisory

- Hassell
- Hill PDA
- Hunters Hill Council
- Inner City Youth At Risk Project
- Inner Sydney Regional Council Social Dev.
- Interaction Consortium
- JBA Urban
- Link Place Live
- One Million Acts of Innovation
- Place Partners
- RAW Architects
- RedWatch
- Savills
- Shaping Suburbia

- SHFA
- Simpson + Wilson
- SJB Architects
- Tenants' Union of NSW
- The Lot, Parramatta
- Total Environment Centre
- UNSW
- Urban AC
- Urbis
- USYD
- UTS
- UWS
- Westpac



CONNECTING DIVERSE PEOPLE & TOOLS TO SOLVE PROBLEMS

the urban
OPERATING
SYSTEM
for
INNOVATION



STRATEGIC + OPEN



STRATEGIC + OPEN



100% OPEN INVESTMENT



STRATEGIC + OPEN



TIERED STRATEGIC + OPEN



100% OPEN INVESTMENT



STRATEGIC + OPEN



TIERED STRATEGIC + OPEN



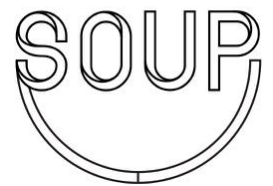
100% OPEN INVESTMENT



100% STRATEGIC

COLLECTIVE
CREATIVITY

5x5



5 steps

5 minutes each



5 MINUTES LEFT

WARMUP

- Think of as many related ideas, thoughts, and feelings as you can for the word **COMPLEXITY**.



1

MINUTE LEFT

START

OPEN IDEATION

Brainstorm as many exciting, cutting edge, wacky, technological, socially innovative, or just plain new ideas that are emerging recently out of your Themes.



5

MINUTES LEFT

2

EMPATHISE

Develop a persona based on the characteristics assigned. Draw the person, give them a name, hobbies, lifestyle, traits.

- What do they know, and how do they feel, about their Issue?



5

MINUTES LEFT

3

PROBLEM STATEMENT

- Develop a “How Might We...” question to frame a specific problem or challenge to be solved for your Persona.
- Try to include an angle from the Issue assigned.



5

MINUTES LEFT



HOW MIGHT WE . . .



HOW MIGHT WE
ENABLE SAMIRA TO BUILD
A NEW WAY TO BRING TOGETHER
ARCHITECTS TO COOPERATE FOR
BETTER SUSTAINABILITY
OUTCOMES.

4

CREATE

- Design a Project that answers your “How Might We” question considering the greater needs of cooperatives / the coop movement.



5

MINUTES LEFT

5

BUILD + PITCH

- Build a conceptual prototype of your Project proposal.
- Develop a 1-minute pitch that includes your HMW Question and Prototype.



5

MINUTES LEFT

SHARE



WHAT
JUST
HAPPENED?

1. Tools

1 pm Prototype
Test
Refine

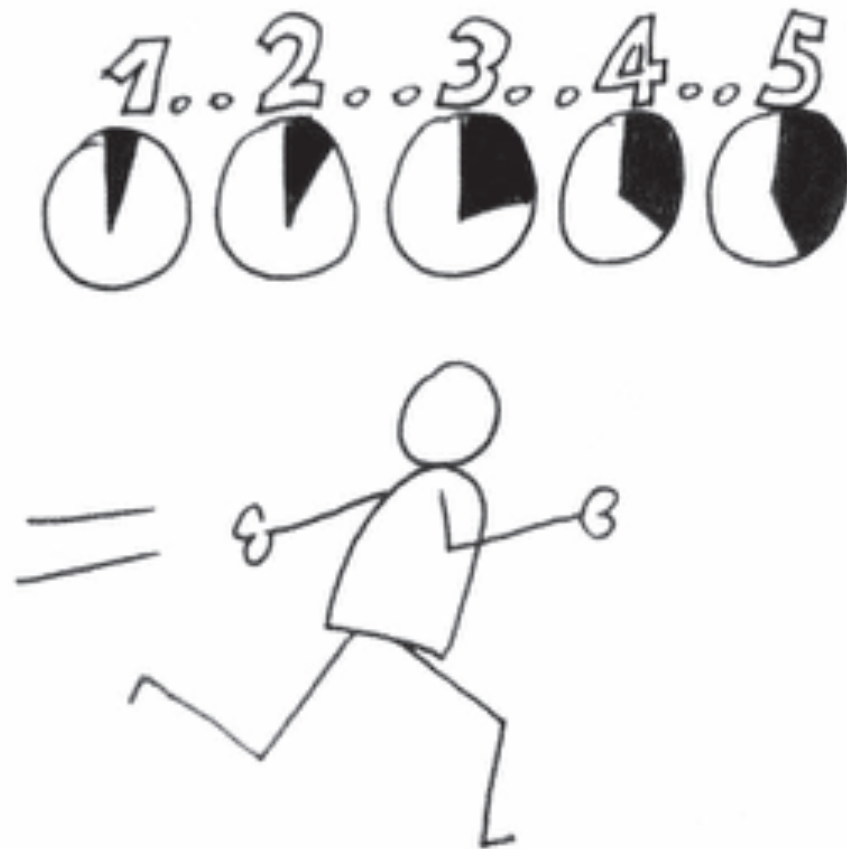
2³⁰ pm Prepare Pitch

3 pm Final Pitch
+ guests

4 pm Review +
FEEDBACK

Finish

stepwise iteration



Structured speed



collaborative
rapid
prototyping

Build to think





parallel ideation



random variables



think big

Focus on humans





empathy

Personas



Action statements





quick projects



interactive
presentations



storytelling

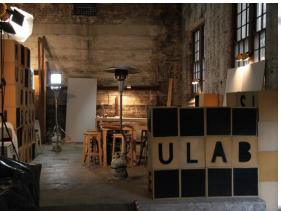
Improvisation



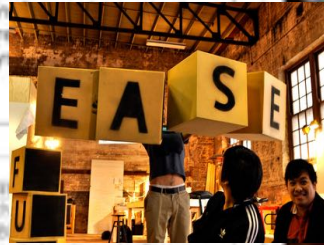
2. (VULTURE
GROWS

THE
KUPI CULTURE
PROJECT





SkinForm is a modular pneumatic structure that transforms in response to physical interaction.



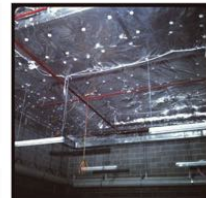
Sonic is an interactive digital platform.



Pixel.Nest is a projection mapping installation that transforms the space into a digital environment.



Tokyo Mobility is a project that explores the relationship between mobility and urban space.



The Tokyo Code Project is a project that explores the relationship between mobility and urban space.



OSK is an urban organ, spawning structures of photos, heat and simultaneity.



Neo Tokyo / Neo New York. Five



Osaka Star is a project that explores the relationship between mobility and urban space.





What is the necessity in relaxation

exa-
anc-
ing

CH
A
O

FRONT

The building is
style of work

TENSION
Changing in quality.

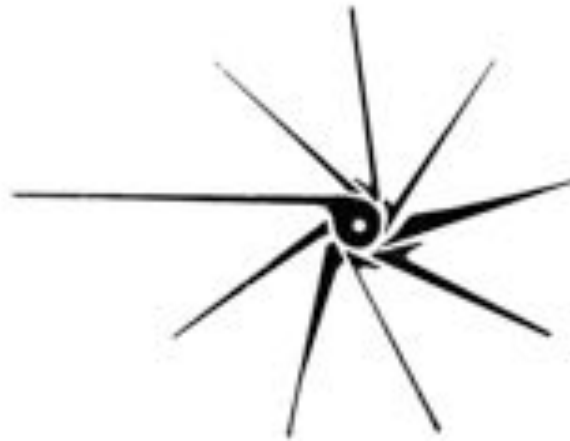
CHARM
Starting new culture.

ANDAR

FORTU



actualising
delight



THANK YOU

SOUP.(ITY

@JOANNE)AKOVICH