



## Co-operative Federation of NSW

2015 Professional Development Seminar/Workshop  
For Co-operative Directors, Executives, Managers and Staff

Values, Governance, Leadership, Engagement, Finance, Marketing, Strategic Planning.

### Co-operative Values ... hands on social trading



*Co-operatives offer value to the community, inspiring engagement, generating enterprising leadership, underpinning collaborative social values and creating a legitimate entity for social trading.*



The 2015 Co-operative Federation of NSW Professional Development Seminar/Workshop program features leaders at the forefront of values and ethical social business whose dynamic leadership strategies are generating results in building resilient communities

**Speakers:** (see Co-op Federation Website for details: <http://coopsnsw.coop/>)

- Ellen Michel (Executive Director, Co-operative Grocer Network, USA) (**Keynote**)
- Greg Patmore (Co-operatives Research Group, The University of Sydney)
- Peter Tregilgas (Social Enterprise Services, Co-author Cooperatives in Australia)
- Dr Joanne Jakovich (Urban innovation expert and founder of 'SOUP' [<http://souplabs.org/>])

#### Program Format - Agenda Overview


**Morning: Who's leading Co-operative Values ... hands on social trading**

- Speakers will share their experience with key topic presentations
- Speakers will remain for a Q&A style forum between the panel and audience

**Lunch: Networking Lunch provided**

**Afternoon: Hands on - What's your role in Co-operative Values**

- **Facilitated Workshop 1: – Tools for aspirational change in real community and co-operative context. Opportunities for attendees to explore innovative ideas, challenges and inspire a call to action**
  - Bring TEN RANDOM THINGS - they can be quirky, plain, strange, small, awkward, boring. Any ten things will do
- **Facilitated Workshop 2: Values, roles and responsibilities of a (mission driven) Co-operative (Distributive &/or Non Distributive Board)**
  - Values and standards - Ethical governance
  - Legal requirements and compliance - Good Board practice
  - Staff management and recruitment, - Policy, risk and Board management.

 <p>Co-operative Federation of NSW Ltd</p>	<p><b>2015 Workshop</b> <b>Fri 30 October (9-3pm)</b> <b>Peace Embassy</b> <b>826 George St Chippendale</b> <b>(Cnr Regent – next to Central)</b> <b>Cost: \$60 (incl GST)</b> <b>☎ : 02 6562 4116</b> <b>✉ : <a href="mailto:mail@coopsnsw.coop">mail@coopsnsw.coop</a></b></p>
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Co-operative  
Federation of  
NSW Ltd

## Co-operative Federation of NSW

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### Speakers & Facilitators

#### **Key Note Speaker: Ellen Michel of Cooperative Grocer Network (USA)**

Ellen Michel has served many roles in the cooperative business community. She worked as a floor manager at Mississippi Market in St. Paul during the mid-80s, while in graduate school in English at the University of Minnesota. After moving to Bloomington, Indiana, with her husband Andreas, she served as secretary for seven years on the board of Bloomingfoods Market and Deli.

Ellen then became the marketing and outreach manager of Bloomingfoods, a position she held for twelve years, as the co-op grew from a member-owner base of 1200 to nearly 12,000. Her role included editing a monthly newsletter, coordinating events such as an annual Salsa Contest at the Farmers' Market, assisting with Homegrown Indiana Farm Tours, and overseeing the co-op's Principle Six Cooperative Trade program.

Ellen has given presentations at conferences for National Co-op Grocers Marketing Matters, the Consumer Cooperative Management Association and the National Cooperative Business Association. She served for several years as a trustee to the Howard Bowers Fund through the Cooperative Development Foundation, providing grants for leadership development. She also served on the board for the Indiana Cooperative Development Center, eventually as chair. Through ICDC, she helped conceive of and organize the annual Crossroads Cooperative Summit and the Up and Coming Food Co-op Conference, now in its 7th year.

In June 2015, Ellen became the executive director of Cooperative Grocer Network, a nonprofit trade organization publishing Cooperative Grocer magazine. CGN also manages an international collaborative web platform for cooperative staff, boards, and support organizations at [www.grocer.coop](http://www.grocer.coop). The mission of CGN is to strengthen all retail food cooperatives by creating community and promoting the sharing and development of resources among members.



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c/o Cooperative Grocer Network

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**Convenor/Facilitator: Peter Tregilgas**

## SOCIAL ENTERPRISE SERVICES



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### **Profile – Peter Tregilgas (Principal)**

Peter has wide-ranging skills and experience in creative and social innovation including, regional development, arts management, festival coordination, capital projects and social enterprise.

Former Executive Officer, Regional Development Australia Mid North Coast (NSW), Director of the Adelaide Festival Fringe (the formative years 1980-84), Festival Consultant to the Victorian Tourism Commission (including working directly with South Australian icon Don Dunstan). Peter is committed to several social causes and was also the inaugural Director of Tandanya - National Aboriginal Cultural Institute and Executive Director, Arts Access SA (Arts & Disability).

Peter is a specialist in Cooperatives and Social Enterprises. These are ventures which trade to fulfil their vision and mission by generating sustainable earned income to fulfil social goals. Peter has a Master of Business, Arts and Cultural Management (2006) and Graduate Diploma Arts Administration (1991) University of SA and has co-authored and produced two key publications: *Social Enterprise in Australia* and *Cooperatives in Australia (a Manual)*.

Peter established Social Enterprise Services Australia in 2014 to contribute to the growing interest from government and the corporate sector in the role of Social Enterprise and Cooperatives as a legitimate approach to corporate social responsibility, government economic development and aspirational community capacity building. He has coined the operating philosophy for Social Enterprise Services of ***Mainstream, Make Money and Make a difference.***



## Dr Joanne Jakovich – Speaker/Facilitator

DR JOANNE JAKOVICH  
PHD, M.ENV.ST., B.ENV.DES.ARCH.  
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**BRING TEN  
RANDOM THINGS**  
Find ten things from home and bring them.  
Things you no longer want. They can be quirky, plain, strange, small, awkward, boring. Any ten things will do.

Dr Joanne Jakovich is an expert in collaborative innovation and its application to urban planning, development and stakeholder consultation.

In her 10 years at the University of Sydney and University of Technology Sydney as a Senior Lecturer, Joanne launched a new generation of urban innovation projects that pushed boundaries in human-centric strategic and collaborative innovation. Her programs, such as SOUP, UTS u.lab, CrowdShare Sydney, Groundbreaker, BikeTank and CitySwitch coordinate core stakeholders to address urban challenges using a creative innovation methodology that elevates and harnesses the wisdom of the crowd.

Sponsors and stakeholders who participated in these programs include: UrbanGrowth NSW, City of Sydney, NSW Department of Planning & Infrastructure, Commonwealth Bank, Lend Lease, GPT Group, Westpac, BVN Architecture, AMP, Society for Knowledge Economics, Cerebral Palsy Alliance and Suzuyo Corporation (Japan).

The ongoing ambition of the urban innovation programs is to develop cutting edge methods for enhanced collaboration, creativity and communication on key urban developments and policies. This knowledge is becoming increasingly essential to the smooth implementation of complex urban projects, which are requiring innovative solutions to enhance both business performance and social/environmental/collective outcomes.

Joanne consults to government and corporate organisations on a diverse range of topics including citizen engagement in planning, peer-to-peer urbanism, collective action, community design, design-led innovation, creative problem solving, open innovation, crowd-sourcing, corporate entrepreneurship, business model innovation, creative and lateral thinking.

### CORE CAPABILITIES

- Creative and strategic thinking, gathered in professional design practice, academic research, and corporate consulting contexts.
- Extensive experience in debate facilitation on complex topics, including cutting edge research and international urban collaborations.
- Critical review capability gathered in over 12 years in the international peer-reviewed research domain and in corporate strategic project review contexts.
- Conceptual design and design development, including marketing, exhibition design, book publishing, interactive media, interactive spaces and online media.

In addition to her corporate and government consulting profile, Joanne's creative design work has been exhibited in Japan, Australia, Taiwan and The Netherlands, both in architectural and artistic contexts. She is the editor of four books, first author of international journal and conference publications, and presents regularly to public and professional audiences.

SOUP <http://souplabs.org>  
BikeTank <http://vimeo.com/35679870>  
u.lab UTS <http://ulab.org.au>

## **Greg Patmore:      Speaker/Facilitator**

Greg Patmore is Professor of Business and Labour History and Director of the Business and Labour History Group and the Co-operative Research Group (CRG) in the School of Business, The University of Sydney. He also chairs the School's Ethics Committee. His main research interests are labour history, comparative labour history, Rochdale consumer co-operatives, employee representation and the impact of industrialisation and deindustrialisation on regional economies.

He is currently writing a book for the University of Liverpool Press on the history of non-union employee representation in Australia, Canada, Germany, the US and the UK in the interwar period focusing on employee representation plans, works councils, union management co-operative committees and works committees. With Nikola Balnave from Macquarie University, he is also researching the history of Rochdale consumer co-operatives in Australia. He is also researching a history of the Berkeley Co-operative in California, which was the largest consumer co-operative in North America. Under the auspices of the CRG, he is undertaking a project with colleagues at the University of Trento in Italy comparing the Australian and Italian co-operative movements and working on developing a survey of Australian co-operatives and mutuals. Greg is also editing a book with Mary Hilson from the University College of London and Silke Neunsinger from the Labour Movement Archives and Library is editing book on the Global History of consumer co-operatives. He is also co-ordinating the Australia-US Comparative Labour History Project with Professor Shelton Stromquist from the University of Iowa.

Greg was President of the Australian Society for the Study of Labour History (ASSLH) from 1986 to 1998 was editor of its journal, *Labour History*, from 1999-2010. He is currently President of the Academic Association of Historians in Australian and New Zealand Business Schools and serves on the editorial boards of *Labour History* and *International Labor and Working Class History*. He serves on the Steering Committee of the New Global 300 Initiative of the International Co-operative Alliance in Geneva, which is mapping the impact of co-operatives internationally. He has held visiting positions at the University of California (Berkeley), Cardiff Business School and Georgetown University. He is also a former chair of Work and Organisational Studies in the School of Business and Pro Dean of the Faculty of Economics and Business.



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