

# business (not) as usual

## Challenges of the New Sharing Economy: P2P (Peer to Peer), Platform Cooperativism and the Commons Transition



Seminar: Riverside Theatres (Rafferty's), Parramatta  
Tuesday 11 October 10 am – 12 noon  
Tickets/Registration: [goo.gl/pA8rCM](http://goo.gl/pA8rCM)

The sharing economy, refers to a market model of peer to peer exchange where transactions are facilitated via online services (e.g. Uber and AirBnB). This seminar will focus on the economic challenges for community, business and social enterprise in the new sharing economy. Uber et al have done us all a favour - they have proved the disruptor model works. Now it's time to re-examine community business models and look to new ways of working.

### International Speaker: Michel Bauwens, P2P Foundation

Belgian born Michel Bauwens is the founder of the Foundation for Peer-to-Peer Alternatives, a member of the Board of the Union of International



Associations (Brussels), advisor to Ouishare (Paris) and Shareable magazine (San Francisco). Mr Bauwens is in Australia for a series of events and we are excited that Parramatta will present his sole public event in NSW.

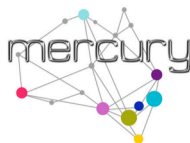
Other specialist speakers on Social Enterprise & Platform Cooperatives will inspire you; and offer a brief workshop to explore opportunities for your organisation.

### Other Speakers, Panellists & Facilitators include

Dr Joanne Jakovich: Sustainable Open Urbanism Platform  
Peter Tregilgas: Chair, Mercury Cooperative & Principal, Social Enterprise Services  
Eva Gerencer: Western Sydney Community Forum  
Lucy Brotherton: Parramatta City Council

More information: [Peter Tregilgas](http://PeterTregilgas)

Visit our seminar website: [socialenterprise.com.au](http://socialenterprise.com.au)



Partnership project between: Mercury Cooperative Ltd [mercury.org.au](http://mercury.org.au)

Social Enterprise Services  
[socialenterprise.com.au](http://socialenterprise.com.au)

Western Sydney Community Forum  
[wscf.org.au](http://wscf.org.au)

Parramatta City Council  
[parracity.nsw.gov.au](http://parracity.nsw.gov.au)