



Social Enterprise and Economic Development in Local Government

Date: Wednesday, April 22, 2015
Time: 9.30am to 4.15pm
Venue: MAV, level 11, 60 Collins Street, Melbourne

The ***Social Enterprise and Economic Development in Local Government*** is a one day workshop designed to provide elected members, executives, managers and field staff, particularly in the Economic Development, Community Development and Council Services sections, with an insight into Social Enterprise as a tool to support the mutual Local Government objectives of economic and community development.

The Workshop and Forum will present speakers from Government, the Social Enterprise Sector including key intermediary organisations and provide case studies relevant to Local Government. The program will include keynote speakers, panels and interactive workshops to assist delegates identify practical field opportunities.

AM: Introduction to Social Enterprise as an economic contributor to a local Government agenda

An informed introduction to the current role of Social Enterprise as a tool for sustainable community wealth programs including research on the status and capacity of the sector. The morning session will explore the role of Local Government in social procurement and provide practical case studies.

PM: Investment, economics, governance and community ownership of Social Enterprise in Local Government

Presentation and discussion on the potential for Local Government to build economic community wealth through pathways to market and value-based ventures. The afternoon session will explore investment and governance systems including Council supported NFP associations &/or cooperatives.

Queries: Municipal Association of Victoria, MAV, level 12, 60 Collins Street, Melbourne
jhennessy@mav.asn.au

Program Curator & Convenor:

Peter Tregilgas Social Enterprise Services Australia

peter@socialenterprise.com.au / www.socialenterprise.com.au

All authorised papers from the Workshop will be published: <http://socialenterprise.com.au/past-projects/>

Speakers & Presenters

- **Presenter/Facilitator:**

Peter Tregilgas, Social Enterprise Services

Peter has experienced a diverse career including Regional Development, Arts and Festival Management and a strong commitment to empowering social change through Social Enterprise. Peter has extensive skills in strategic business planning and the development of social enterprise in the "Not for Loss" sector including co-authoring definitive publications; *Social Enterprise in Australia* and *Cooperatives in Australia*. Publications are downloadable free on the website: www.socialenterprise.com.au

- **Presenters:**

Nick Sier, Senior Development Manager – Places Victoria

Nick is a highly accomplished property development specialist with more than 15 years' experience in property, regeneration and development experience in the Middle East and Australia.

Mark Daniels, Head Market & Sector Development - Social Traders

Mark was one of the founders of Social Traders – advocating for a social enterprise development organization and then becoming its first employee in 2008.

Sam Edmonds, Manager, Social Procurement – Social Traders (Panellist – replacing Mark)

Sam is leading a new social procurement program at Social Traders aimed at increasing the impact of social enterprises by facilitating new contracting and trade opportunities. She has a background in new business development and social enterprise growth and was recently the CEO of the Victorian Farmers' Markets Association during its formative years.

Gerard Lind, Deregulation Unit, Policy Innovation /Economic Strategy Group, Australian Government Department of Employment (Replacing Natasha Yemm – late minute apology)

Gerald has 10 years' experience with the Federal Government working with strategic policy experience in Housing and Social Innovation with Department of Employment TBA

Natasha Yemm, Manager - Social Investment and Development Fund (SEDIF) Commonwealth Department of Employment

Natasha Yemm manages the SEDIF initiative at the Australian Government Department of Employment. The SEDIF funds make loan and equity investments into social enterprises.

Paula Brennan, Economic Development Coordinator for the City of Greater Dandenong.

She started her career in a private sector general engineering company before joining Local Government in the field of Risk Management, Human Resources and then eventually Economic Development.

She is an Australian Certified Economic Developer (ACECD), a board member of the EDA Victorian State Practitioners Network, is involved in the Southern Melbourne alliance working on strategic projects of significance for that region, and a committee member for the South East Melbourne Innovation Precinct (SEMIP).

Emina Hamzic is a Senior Economic Analyst at the City of Greater Dandenong

conducts research and provides economic advice to Council since 2010. Emina contributed to the development of Council's economic strategy and worked on number of social enterprise initiatives. She runs Council's Social Enterprises Network. Emina holds a masters degree in Business Economics from Monash University.

Melina Morrison, CEO Business Council Cooperatives & Mutuals (BCCM).

Melina has headed media campaigns for co-operative organisations, including the global peak body, the International Co-operative Alliance (ICA) and was appointed inaugural CEO of the BCCM following the successful 2012 International Year of Co-operatives

Melinda Leth, Climate Change and Sustainability Services – Ernst & Young (EY)

Melinda is a strategist and innovator at Ernst & Young with over 10 years' experience in helping for-profits, not-for-profits and governments create lasting commercial, social and environmental value. Melinda's recent projects have included:

- The role of co-operative and mutuals in delivering public services on behalf of government, a white paper launched by former Minister Kevin Andrews in September 2014

Stephen Nash, Managing Director - Common Equity Housing Limited (CEHL)

Stephen manages the cooperative housing (CEHL) portfolio of over 2,200 properties valued at \$650m and is also a Board Member of the national Business Council Cooperatives & Mutuals (BCCM).

Program Agenda: Social Enterprise and Economic Development in Local Government – Wed 22 April 2015

AM Session

Session	Speakers/Panel/Workshop	Timeframe
9:30	Convenor: Peter Tregilgas Introduction to Social Enterprise as an economic contributor to a local Government agenda	15
9:45	The Social Business of Procurement ○ Social Enterprise in Local Government Procurement: Speaker: <i>Mark Daniels Head Market & Sector Development - Social Traders</i>	20
10:05	Federal Government perspective: ○ Social Investment and Development Fund Speaker: <i>Gerard Lind Deregulation Unit / Policy Innovation Economic Strategy Group, Australian Government Department of Employment (note apologies Natasha Yemm – Manager SEDF)</i>	20
10:25	State / Local Government & Social Enterprise: ○ Mechanisms in agreements with developers to achieve social enterprise outcomes. Dandenong & Docklands examples. Speaker: <i>Nick Sier, Senior Development Manager –Places Victoria</i>	20
10:45	Case Study 1 – City of Greater Dandenong ○ Council & Social Enterprise in practise. Speakers: <i>Paula Brennan & Emina Hamzic, Economic Development Unit City of Greater Dandenong</i>	20
11:05	Panel 1 – Q&A ○ Chair/Facilitator – Peter Tregilgas Speaker Panel: <i>, Nick Sier, Paula Brennan, Emina Hamzic</i>	30
11:35	Group Workshop 1 <ul style="list-style-type: none">• Social enterprise and social procurement opportunities generate economic impact and community benefit in your local government area.• What is the role for Local Government	45-55
12:30	Lunch (provided)	45

PM Session

12:30	Lunch (provided)	45
1:15	Convenor: Peter Tregilgas Investment, economics, governance and community ownership	15
1:30	Cooperatives and Mutuels <ul style="list-style-type: none"> ○ The Business of Community ownership: Cooperatives and Public Service Mutuels. Speaker: <i>Melina Morrison, CEO Board Member Business Council Cooperatives & Mutuels (BCCM)</i>	20
1:50	Investment in Social Business <ul style="list-style-type: none"> ○ Sticky Money - value created by Australian Co-operatives and Mutuels Speaker: <i>Melinda Leth (or Les Hems), Climate Change and Sustainability Services – Ernst & Young (EY)</i>	20
2:10	Case Study 2 – Local Government & Social Enterprise: <ul style="list-style-type: none"> ○ Cooperatives and Mutuels – honest broker role that can perform to help local government deliver on housing affordability objectives. Speaker: <i>Stephen Nash, Managing Director, Common Equity Housing Limited (CEHL) & Board Member Business Council Cooperatives & Mutuels (BCCM).</i>	20
2:30	Panel 2 - Q&A <ul style="list-style-type: none"> ○ Chair/Facilitator – Peter Tregilgas Speaker Panel: <i>Melina Morrison, Belinda Leth, Stephen Nash</i>	30
3:00	Group Workshop 2 <ul style="list-style-type: none"> • Social enterprise opportunities and the capacity for council & community ownership and investment in your local government area. • What is the role for Local Government • Workshop feedback 	45
3:45	Summary / Plenary	10-15
4:00	Close & Networking	